



Global Energy Management company uses Oracle Data Visualization Cloud to improve Sales Reporting



Global Energy Management Company – Oracle Data Visualization Cloud Service

CUSTOMER PROFILE

Global Corporation specializing in energy management and automation solutions across hardware and software

Fortune 500 Company

Revenue upwards of \$ 34 Bn with more than 140,000 employees worldwide

REQUIREMENT



Solution should seamlessly collate data from different data sources and provide reliable and effective reporting solution to support key business decisions related to Sales.

Solution should be modern and agile providing users with the abilities to analyze historical data and forecasting data through interactive visualization projects and dashboards.

RESULTS



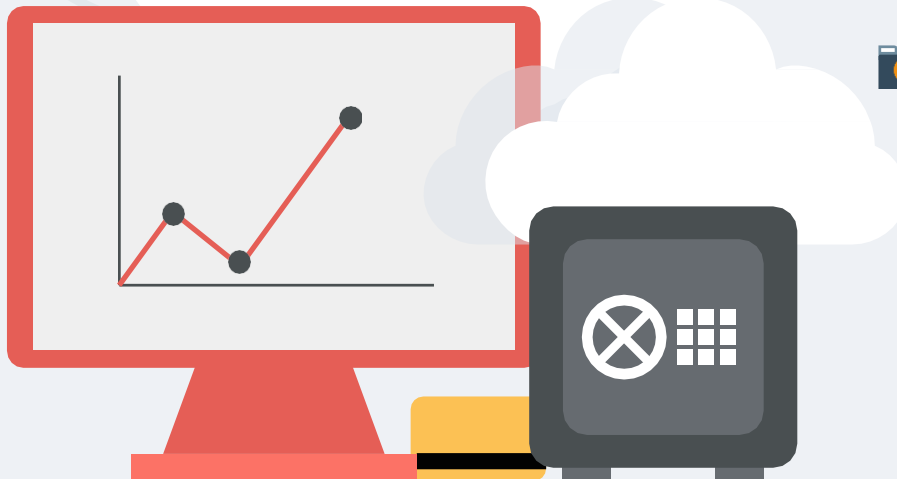
Designed and developed a DVCS based solution that helped the APAC business leadership teams to visualize Sales and Revenue Performance by their teams at a broader geographical level and at a granular product and business divisions level.



SOLUTION

Leveraged Oracle Data Visualization Cloud Service to provide the required solution

The solution will be extended to support the marketing team as well to understand key metrics and performance drivers for analyzing marketing efforts and campaigns.



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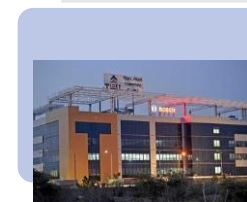
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